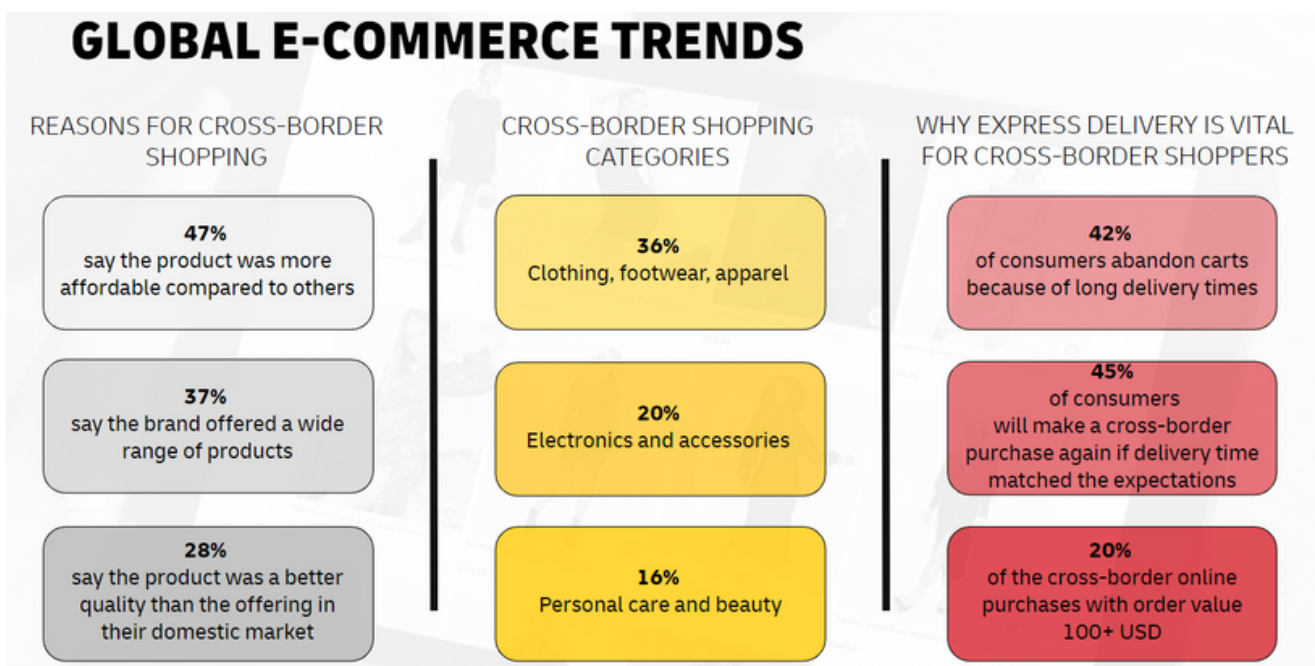


## 1.DO YOU SELL INTERNATIONALLY?

If you're new to international business or looking to discover which products and markets are most effective, explore our information and advice. We'll guide you on how to successfully enter the international market and implement strategies for maximum success.

Here, you will discover which products are currently the most popular, providing valuable insights for shaping your industry approach.

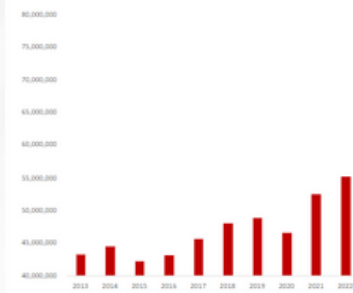


It's noteworthy that the global total consumer spending, as forecasted by Statista in 2023, is on a continuous upward trajectory, expected to increase by a total of 15.9 trillion U.S. dollars (+27.33%) between 2024 and 2028. Following eight consecutive years of growth, consumer spending is projected to reach an estimated 74.1 trillion U.S. dollars, marking a new peak in 2028.

According to Statista's estimation, global cross-border B2C (business-to-consumer) transactions are set to soar, reaching 8 trillion U.S. dollars by the end of 2030. This figure is seven times larger than the current year, demonstrating an impressive average yearly growth of almost 30%. This forecast underscores the immense potential for businesses engaging in cross-border commerce, making it a lucrative avenue for growth and expansion.

# GLOBAL E-COMMERCE TRENDS

## CONSUMER SPENDS FORECAST



## CROSS-BORDER (B2C) E-COMMERCE MARKET VALUE WORLDWIDE

**\$7.9 trillion by 2030**

**29% CARG since 2021**

Identifying the most potential markets in terms of cross-border e-commerce sales involves considering various factors such as market size, consumer behavior, and regulatory environment. Here are some markets that exhibit substantial potential for cross-border e-commerce sales:



Investing in cross-border e-commerce is not just a strategic move; it's an opportunity to tap into the immense potential of global markets, connecting your business with a world of consumers ready for innovative and diverse offerings.

CONTACT US:

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